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Becoming Steve Jobs

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Jobs focused on aesthetic and innovative machines while Gates showed great business genius by capturing the biggest market share and focused on gradual improvements. Steve Jobs got a big boost after Pixar launched with Disney its first animated film *Toy Story*. He became a billionaire overnight by having 80% of

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Steven Paul Jobs (/ dʒ ɒ b z /; February 24, 1955 – October 5, 2011) was an American business magnate, industrial designer, investor, and media proprietor. He was the chairman, chief executive officer (CEO), and co-founder of Apple Inc., the chairman and majority shareholder of Pixar, a member of The Walt Disney Company's board of directors following its acquisition of Pixar, and the ...

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Becoming Steve Jobs on Apple Books

BECOMING STEVE JOBS is fantastic. After working with Steve for over 25 years, I feel this book captures with great insight the growth and complexity of a truly extraordinary person. I hope that it will be recognized as the definitive history. Steve Jobs is

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This is the tale of the lessons learned about leadership & becoming an original maverick based on the transformational process that turned Steve Jobs from just an entrepreneur into the Steve Jobs ...

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IN REVIEW: BECOMING STEVE JOBS BOOK SUMMARY. The key message in this book: The life of Steve Jobs is a story of success, innovation and growth. Even from an early age, Jobs had a talent for technology and, when he cofounded Apple in his twenties, he already had a vision of what computers could become.

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Daily ...

Though Jobs had long, unkempt hair and eschewed business garb, he managed to obtain financing, distribution, and publicity for the company, Apple Computer, incorporated in 1977—the same year that the Apple II was completed. The machine was an immediate success, becoming synonymous with the boom in personal computers. In 1981 the company had a record-setting public stock offering, and in 1983 ...

Steve Jobs | Biography, Education, Apple, & Facts | Britannica

Rick Tetzeli, co-author of “Becoming Steve Jobs,” speaks with Cory Johnson about the process behind the writing of the latest biography of Apple co-creator Steve Jobs. He speaks on ...

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